

ITINERA FOR SPORT

Itinera considers community relations to be a fundamental value for its business and sustainability approach, started together with the parent company ASTM. In this context the Group decided to invest in sport as a means of socialising and encouraging healthy competition.

Results in team sport are achieved by mutual collaboration between players, the sharing of sacrifices and a commitment to achieve pre-set goals. These same dynamics are the life-force of companies.

In 2023, with a total contribution of approximately € 782 thousand, the Itinera Group supported various sporting organisations.

In basketball, the Group has supported the Derthona Basketball team for many years. The historic team from the city of Tortona plays in the A1 Series Italian Basketball national championship, achieving significant results.

Itinera has also supported the Derthona Calcio football club and the New Jersey Devils hockey team.